## Hyster Forklift

Hyster Forklift Training Guelph - As a worldwide leader in forklift trucks, Hyster consistently strives for superiority in product quality and safety. However, it began as a manufacturer of lifting machinery and winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding 80 years Hyster has continued to expand and increase its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to grow into the worldwide participant it is now.

In the period between 1940 and 1960, Hyster continued its development throughout the western world. In 1946, Hyster opened a plant in Illinois that was exclusively dedicated to mass manufacturing trucks. This allowed Hyster to force its expenses down and, at the same time, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The ever varying needs of Hyster clientele and Hyster's skill to continue to innovate led to rapid growth throughout the 1950's and sixties. They began constructing container handlers in the United states in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a technique for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was concentrated on improving the design and performance of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth throughout the whole materials handling industry. Due to this, Hyster considered it necessary to refocus its approach towards these growing mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer greater quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was recognized throughout the world for its commitment towards quality. This attention to excellence produced several suitors for the enterprise. In 1989, a large multinational corporation based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion strategy. NACCO rapidly changed the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is known as the XM generation of lift trucks.

With the comprehensive shift towards just-in-time administration methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places throughout the globe. All of these investments have made Hyster a international leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises more than three hundred different styles of lift trucks.