Toyota Forklift

Toyota Forklift Training Guelph - In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck dealer since 1992. Proudly celebrating more than 40 years of operations, the Irvine, California situated company presents a complete line of quality lift trucks. Stemming from their history of superiority, reliability, and resilience, Toyota remains popular in this competitive market. Quality is the keystone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are built here.

All Toyota equipment and parts designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continuous improvement and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's success comes from its commitment to produce high quality lift vehicles while offering exceptional client support and service. "We must be able to learn and predict the needs of our customers,"Â• said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."Â• TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's leading lift truck dealer and is amongst the magazines prominent world's Most Admired Companies.

Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck manufacturer can match Toyota's record of protecting the environment while concurrently advancing the economy. Environmental accountability is a key feature of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more involved 2010 emission standards. The finished product is a lift vehicle that creates 70% fewer smog forming emissions than the existing Federal standards tolerate.

Furthermore in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their responsibility to the environment. Upwards of 57,000 trees have been planted in community parks and national forests damaged by natural causes such as fires, as a product of this partnership. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's system of sellers to non-profit organizations and neighborhood consumers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift vehicles offer enhanced output, visibility, ergonomics and durability, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also called "SAS", helps decrease the possibility of incidents and injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability senses various elements that may lead to lateral instability and potential lateral overturn. When one of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding strength.

SAS was originally released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been integrated into nearly all of Toyota's internal combustion models. It is standard gear on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required worker training, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's hardnosed values extend far beyond the technology itself. The company believes in offering widespread Operator Safety Training programs to help users meet and exceed OSHA standard 1910.178. Instruction packages, videos and various materials, covering a wide scope of subjects-from personal safety, to OSHA regulations, to surface and load conditions, are offered through the vendor network.

Toyota's Dedication to The U.S.A.

Toyota has maintained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America today are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the whole commitment exceeding $113 million dollars.

The new National Customer Center was conceived to serve both dealers and buyers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a training center.

Leader in Client Service and Satisfaction

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most complete and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to ensure total consumer satisfaction.