## Doosan Forklift

Doosan Forklift Training Guelph - Doosan Infracore Company Ltd. is an international and intercontinental organization that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. What's more, there are more than 90 independent dealers moving forklift equipment and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line remarkably includes 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various vehicle models range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American marketplace, thanks to their stability in retaining a high level of consumer service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. forklift division stationed in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's lift truck history

Korea's initial home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a national machinery expansion venture. Early product sales of this manufacturing equipment focused on large business groups, the armed forces and on state-run companies. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training became the new focus for improving quality and product development.

Development of Forklift Exports

Daewoo started the first home-based forklift business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a situation of significant growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to respond to competitive pressures in the US materials handling industry. This plan radically expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a contemporary plant which helped establish the company for the fabrication of high added-value products suited for export. In 1993, the company had a global sales system and started exporting designs they had established through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.